

Co-Curricular Survey Highlights

July 8, 2019



Task Force Recommendation #1

Survey students and parents about participation and non-participation in sports to better understand access, equity and opportunities (or lack thereof) to determine goals for the future.

Survey Background Information

- Electronic survey with parents and students in February 2019.
- 1,213 parents of children Pre-K - Grade 12 completed surveys.
- 505 students grades 4-12 completed surveys (89% grades 7-12).
- Administered by School Perceptions, an independent research firm.
- Reliability rate 95% +

Highlighted Demographic Information

PARENT SURVEY

- Nearly 40% have children at OHS; less than 10% have children in 4K
- 64% female
- 50% have 2 children in OSD schools
- 58% of parents reported a household income of \$100K or more
- 38% report spending \$1K- \$5K more on sports-related expenses/year; 6% spend more than \$5,000

STUDENT SURVEY

- Nearly 60% attend OHS; 31% attend OMS.
- 65% female
- 81% say they do well in school most of the time
- 12% receive free / reduced lunch
- 3% receive Special Education services

Time Students Spend on Activities

Top 5 Most Frequent

1. Using technology
2. Watching television
3. Organized sports / physical activity
4. Homework / studying
5. Non-organized / recreational activity



Screen time is the most frequent activity mentioned by students and parents. Sports / physical activity are in the top 5.

Approximately 60% of parents and students feel time spent on physical activity is “just enough”

OSD Students Attitudes On Sports Participation

Reasons for Participating

- To have fun (90%!)
 - Spend time with friends
 - Physical activity / exercise
 - Like the sport
- Get better at sports
- Learn teamwork & cooperation
- Be involved in the school
- Regular training & conditioning
- Learn thrill of victory & agony of defeat

OSD Students Attitudes About Sports

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Reasons for Not Participating

- Academic Commitments
- Time Conflicts
- Not interested in organized sports
- Time Commitment
- Stress / pressure of competition
- Job
- Conflict with other players
- Too expensive
- Prefer other non-organized rec activities

Q: Please select all the reasons for participating in recreational activities, organized sports and overall physical activity.

Findings Consistent with Local & National Trends

WHY KIDS PLAY SPORTS:

- To have fun
- To improve their skills
- To be with friends
- To do something they're good at
- For the excitement of competition
- To become physically fit
- To be part of a team
- For the challenge of competition
- To learn new skills
- To succeed or win

WHY KIDS QUIT SPORTS:

- Overemphasis on winning
- Lost Interest
- Not having fun
- Time consuming
- Coach was a poor teacher
- Too much pressure
- Tired of playing
- Need more study time
- Coaches play favorites
- Sport was boring



“The #1 reason why kids quit sports is one of the last reasons why they play sports”

- Dave Knight, 2018 UW Youth Sports Coaching Summit

Findings Consistent with Local & National Trends

9 out of 10 children say "FUN" is the main reason they participate in sports.

MORE FUN

1. TRYING YOUR BEST
2. WHEN COACH TREATS PLAYER WITH RESPECT
3. GETTING PLAYING TIME
4. PLAYING WELL TOGETHER AS A TEAM
5. GETTING ALONG WITH YOUR TEAMMATES
6. EXERCISING AND BEING ACTIVE

LESS FUN

48. WINNING
63. PLAYING IN TOURNAMENTS
66. PRACTICING WITH SPECIALTY TRAINERS AND COACHES
67. EARNING MEDALS OR TROPHIES
73. TRAVELING TO NEW PLACES TO PLAY
81. GETTING PICTURES TAKEN

Much less of a priority than simply having a chance to play.



Kids define fun as forming social bonds and having access to the action.

The Aspen Institute, Project Play

Athletic Expectations Are...

	Parents	Students
Just Right	45%	54%
Too High	17%	19%
Too Low	10%	8%
Don't Know	28%	19%



Nearly 30% of parents are not sure what athletic expectations *should* be for children.

This presents an opportunity for education.

Parental Beliefs on Sports Specialization

31% feel pressure to have child specialize in ONE sport year-round.

50% say child doesn't have time for multiple sports in same season.

30% do not feel child can physically & emotionally manage multiple sports during same season.

Reasons Parents Say Children Don't Participate

Most Frequent

1. Not interested
2. Practice times conflict with other activities
3. Too great of time commitment
4. Cost
5. Prefer non-organized / recreational activity
6. Academic commitments
7. Stress / pressure of competition



Time commitment or time conflicts is a common reason given for not participating in organized sports.

Key Insights Summary

- Results are **consistent** with national research and trends.
- The top reasons students participate in sports is for **enjoyment**.
- **Time** is the most frequent reason cited for not participating in organized sports.
- There is an opportunity to share information and age-appropriate **expectations with parents**.

Moving Forward

- Continue to share information with and **provide education** to key stakeholders.
- Continue working with parental and sports consortium group on **programming**.
- As the district grows, **explore additional opportunities** for organized, non-organized, and recreational sports offerings.
- Find ways to offer opportunities to students and families who are **not currently involved** / participating in sports.

What Experience Do We Want Our Kids to Have?



[I Love Watching You Play](#)

Thank you!



Hours Spent on Activities Per Week

Parent Reports of Student Activity (hrs/wk)

Activity	1-2	3-5	6-10	10+	None
Technology	14%	36%	28%	20%	2%
TV	30%	42%	17%	4%	6%
Organized Sports	21%	30%	19%	10%	21%
Homework	38%	32%	15%	5%	10%
Non-organized rec	38%	33%	13%	5%	5%
Outdoor play	40%	32%	12%	3%	13%
Reading (pleasure)	44%	25%	9%	4%	18%
Strength training	26%	14%	2%	1%	58%
Part-time job	3%	3%	4%	3%	88%

Student Reports of Self Activity (hrs/wk)

Activity	1-2	3-5	6-10	10+	None
Technology	10%	27%	32%	31%	0%
TV	40%	23%	13%	5%	20%
Organized Sports	26%	22%	24%	14%	24%
Homework	31%	36%	19%	8%	6%
Non-organized rec	41%	24%	11%	4%	20%
Outdoor play	42%	17%	8%	3%	29%
Reading (pleasure)	36%	17%	8%	5%	35%
Strength training	39%	22%	5%	5%	28%
Part-time job	10%	8%	6%	13%	62%